

WPVI-TV PHILADELPHIA 4100 City Line Ave. PHILADELPHIA PA 19131 MEDIA AD VENTURES, INC. - 12147 ATTN: CAROLYN BUSH 8136 OLD KEENE MILL ROAD SUITE A-300 SPRINGFIELD VA 22152

DATE: 09-14-2012

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Contract No Contract Dt Revision Dt Rev# Advertiser Brand Product Code Station/Market O9-05-2012 09-13-2012 2 MEEHAN FOR CONGRESS COMM, PAT MEEHAN FOR CONGRESS, PAT POLITICALS WPVI - PHILADELPHIA

						,														
	Agency Est#		CMS # Sales Office Account Executive Start Date			End D	nd Date Billing							F	ackage	Contract Titl	e			
	65 79 462			242789		A. CLIFFORD	10-22-2012	11-06-2		M (Broa	idcas	st Mo	onth,	Cyc	le 1)		N	242789		
	Line	Start Date	End Date	Time Period		cription				Duration							SPW	Price	Tot Spots	Total \$
				Agency CPE:	C:65 P:79 E:46	2														
	1	10-22-2012	11-02-2012	05:00AM - 06:	:00AM MOF	RNING NEWS 5A MO-FR (6948)		8	30	X	Х	Χ	X	X		2	1,000	4	4,000.00
	2	11-05-2012	11-06-2012	05:00AM - 06:	00AM MOF	RNING NEWS 5A MO-FR (6948)		8	30	X	X					1	1,000	1	1,000.00
	3	10-22-2012	11-02-2012	06:00AM - 07:	:00AM MOF	RNING NEWS 6A MO-FR (6949)		8	30	X	Х	Χ	X	X		2	2,000	4	8,000.00
	4	11-05-2012	11-06-2012	06:00AM - 07:	:00AM MOF	RNING NEWS 6A MO-FR (6949)		8	30	X	X					1	2,000	1	2,000.00
	5	10-22-2012	11-02-2012	07:00AM - 09:	00AM MOF	RNING NEWS GMA 7A MC)-FR (6910)		8	30	X	X	Χ	X	X		3	2,000	6	12,000.00
	_								_											
	6	11-05-2012	11-06-2012	07:00AM - 09:	:00AM MOF	RNING NEWS GMA 7A MC)-FR (6910)		8	30	X	Х					1	2,000	1	2,000.00
R	7	10-22-2012	11-02-2012	09:00AM - 10:	:00AM DAY	TIME 9-10A WEEKKDAY	(6912)		9	30	X	X	X	X :	X		3	800	6	4,800.00
R		44 OF 2042	11-06-2012	09:00AM - 10:	OOAM DAY	TIME 0.404 WEEKKDAY	(6042)		9	20	X	v					1	800		800.00
K	٥	11-05-2012	11-06-2012	09:00AW - 10:	OUAW DAY	TIME 9-10A WEEKKDAY	(0912)		9	30	1	^					1	800	1	800.00
	9	10-22-2012	11-02-2012	11:00AM - 12:	00PM DAY	TIME 11A-12P MO-FR (69	14)		8	30	X	X	X	X	X		3	1,600	6	9,600.00
	10	11-05-2012	11-06-2012	11:00AM - 12:	OOPM DAY	TIME 11A-12P MO-FR (69	14)		8	3(X	¥					1	1,600	1	1,600.00
		11 00 2012	11 00 2012	11.00/411 12.	DAT	TIME TIA IZI MOTINGO	,		·		1	^						1,000	•	1,000.00
	11	10-22-2012	11-02-2012	12:00PM - 12:	30PM DAY	TIME NOON NEWS WEEK	KDAY (6950)		8	30	X	X	X	X	X		3	1,700	6	10,200.00
	12	11-05-2012	11-06-2012	12:00PM - 12:	30PM DAY	TIME NOON NEWS WEEK	KDAY (6950)		8	30	X	Х					1	1,700	1	1,700.00
		· -					(5536)											-,	-	1,122.00
	13	10-22-2012	11-02-2012	03:00PM - 04:	00PM DAY	TIME 3-4P MO-FR (7997)			9	30	X	X	X	X	X		3	700	6	4,200.00
	14	11-05-2012	11-05-2012	03:00PM - 04:	00PM DAY	TIME 3-4P MO-FR (7997)			9	30	X						1	700	1	700.00
						, ,														
	15	10-22-2012	11-02-2012	04:00PM - 05:	00PM EAR	LY NEWS 4P MO-FR (723	9)		9	30	X	X	X	X	X		3	700	6	4,200.00
Ш			1	1							1						1			



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Contract No Contract Dt Revision Dt 09-05-2012 09-13-2012 2 MEEHAN FOR CONGRESS COMM, PAT Brand MEEHAN FOR CONGRESS, PAT Product Code POLITICALS Station/Market WPVI - PHILADELPHIA

Agency Est#		CMS #	Sales Office	Account Executi	ive	Start Date	End D	ate	Billing						Pa	ackage	Contract Title	Э		
	65 79 4		242789	PHILADELPHIA	A. CLIFFORD		10-22-2012	11-06-2	012	M (Broa	adca	st Mo	onth,	Cycle	e 1)		N	242789		
Line	Start Date	End Date	Time Period		Description				RC	Duration	M	Т	W	T F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE:	C:65 P:79 E:	462															
16	11-05-2012	11-05-2012	04:00PM - 05:	:00PM E	ARLY NEWS 4P N	/IO-FR (723	9)		9	30	X						1	700	1	700.00
17	10-22-2012	11-02-2012	05:00PM - 06:	:00PM E	ARLY NEWS 5P	MO-FR (698	38)		8	30	x	Χ	Χ	х х			4	2,700	8	21,600.00
						•	•													
18	11-05-2012	11-05-2012	05:00PM - 06:	:00PM E	ARLY NEWS 5P	MO-FR (698	38)		8	30	x						1	2,700	1	2,700.00
						•	•											,		,
19	10-22-2012	11-02-2012	06:00PM - 06:	:30PM E	ARLY NEWS 6P N	10-FR (698	9)		8	30	x	Х	Х	х х			4	3,400	8	27,200.00
						, , , ,	•											,		,
20	11-05-2012	11-05-2012	06:00PM - 06:	:30PM E	ARLY NEWS 6P N	10-FR (698	9)		8	30	x						1	3,400	1	3,400.00
				-		(000	-,		_								-	2,122	-	2,12212
21	11-03-2012	11-04-2012	06:00PM - 07:	·30PM V	VEEKEND NEWS	SA-SU 6-73	OP (6990)		8	30	,				Х	x	1	1,600	1	1,600.00
							(5555)		Ū							-	-	1,000	-	1,000.00
22	10-22-2012	11-02-2012	07:00PM - 08:	-00PM 4	CCESS WEEKDAY	(6991)			8	30	x	x	¥	х х			4	3,800	8	30,400.00
		02 20.2	01.001 111 00.			. (0001)			·			•	•				•	0,000		00, 100.00
23	11-05-2012	11-05-2012	07:00PM - 08:	-00PM 4	CCESS WEEKDAY	(6991)			8	30	x						1	3,800	1	3,800.00
	55 25.2	00 20.2	01.001 111 00.			. (0001)			·								•	0,000	•	0,000.00
24	10-31-2012	10-31-2012	08:00PM - 09:	.00PM E	PRIME WE8 (7019)				9	30			х				1	6,000	1	6,000.00
	10 01 2012	10 01 2012	00.001 111 00.	.001 111	11L 11.L0 (1010)				J				^				•	0,000	•	0,000.00
25	10-22-2012	11-04-2012	11:00PM - 11:	·35PM I	ATE NEWS MO-S	(6969)			8	30	x	x	x	х х	x	x	3	4,000	6	24,000.00
	10 22 2012	11 04 2012	11.001 111	.001 111	ATENEWO MO	0 (0000)			·		1	^	^		^	^		4,000		24,000.00
26	11-05-2012	11-05-2012	11:00PM - 11:	·35DM I	ATE NEWS MO-S	:11 (6060)			8	30	x						1	4,000	1	4,000.00
20	11-03-2012	11-03-2012	11.001 141 - 11.	.551 W L	ATENEWS WO-S	0 (0303)			o	30	1^						'	4,000	'	4,000.00
27	10-22-2012	11-02-2012	11:35PM - 12:	.02AM I	F NIGHTLINE (697	0)			8	30	Y	Y	Y	х х			2	1,350	1	5,400.00
21	10-22-2012	11-02-2012	11.331 141 - 12.	.UZAWI L	i NIGITI LINE (037	0)			o	30	1^	^	^	^ ^				1,330	7	3,400.00
20	11-05-2012	11-05-2012	11:35PM - 12:	-02AM I	F NIGHTLINE (697	0)			8	20	X						1	1,350	4	1,350.00
20	11-03-2012	11-03-2012	11.33FW - 12	.UZAIVI L	.i NIGHTLINE (09/	·,			0	30	1^						' '	1,330	"	1,350.00
20	10 20 2042	10 20 2012	11.2EDM 40	OEAM F	ACLES EDENZY	(7220)			9	30						x	4	E00		E00.00
29	10-28-2012	10-28-2012	11:35PM - 12:	:UNACU:	AGLES FRENZY ((1229)			9	30	1					Λ.	1	500	1	500.00
20	44 02 2042	11 04 0010	00.00484 00	-00484	VEEKEND CACH	OMA (004	4)		_						v		_	4 000	ام	4 200 00
30	11-03-2012	11-04-2012	08:00AM - 09:	:UUAIVI V	VEEKEND SA-SU	GMA (691	1)		8	30	,				X	Х	1	1,300	1	1,300.00



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MEDIA AD VENTURES, INC. - 12147 ATTN: CAROLYN BUSH 8136 OLD KEENE MILL ROAD SUITE A-300 SPRINGFIELD VA 22152

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
397770	09-05-2012	09-13-2012	2	MEEHAN FOR CONGRESS COMM, PAT	MEEHAN FOR CONGRESS, PAT	POLITICALS	WPVI - PHILADELPHIA

39	09-0	5-2012 09-7	13-2012 2	MEEHAN FOR CO	ONGRESS COMM, PAT	MEEHAN FOR	CONGRES	S, P/	A I	P	OLITICALS		V	/PVI - PHIL	ADELPHIA
Agency Est# 65 79 462			CMS # 242789						Package Contract Title 1, Cycle 1) N 242789						
Line	Start Date	End Date	Time Period		scription			RC [Duration	M T W	T F S	S SF	PW Price	Tot Spots	Total \$
			Agency CPE:	C:65 P:79 E:4	62										
31	11-03-2012	11-03-2012	09:00AM - 10:	00AM WE	EEKEND NWS 9-10A SA	A (10928)		8	30		Х		1 1,300	1	1,300.00
32	10-28-2012	11-04-2012	07:00AM - 08:	00AM WE	EEKEND NWS 7-8A SU	(7056)		8	30			X	1 600	2	1,200.00
33	10-28-2012	11-04-2012	08:00AM - 09:	00AM WE	EEKEND NWS GMA SU	(7099)		8	30			x	1 1,300	2	2,600.00
34	10-28-2012	11-04-2012	09:00AM - 10:	00AM WE	EEKEND NWS 9-1030A	SU (7057)		8	30			x	1 900	2	1,800.00
35	11-04-2012	11-04-2012	11:35PM - 12:0	05AM RC	OTATOR 5A-459AM (719	1)		9	30			x	1 500	1	500.00
												Contra	acted Gross Total	: 103	208,150.00
													ctual Gross Total		208,150.00
												Age	ency Commission Net Total		31,222.50 176,927.50
Mor	nth/YR		Preempted		Made Good	Contract T	Γotal		Ad	djustments					Actual Total
Oct	12		0.00		0.00	86,10	0.00			0.00					86,100.00
Nov	12		0.00		0.00	122,05	0.00			0.00					122,050.00
то	TAL		0.00		0.00	208,15	0.00			0.00					208,150.00